

### MAKE SAVING SIMPLE FOR CUSTOMERS WITH AN INSTANT DISCOUNT

Reduce your customers' out-of-pocket cost when replacing turf by offering an instant discount at the time of purchase. With this discount you can reduce your customer's out-of-pocket cost at the time of purchase and receive their qualified rebate directly. This reduces the up-front cost for your customer and keeps your pricing the same. This option involves minimal paperwork and allows you to save time while your customers save money.



### WHAT IS THE CONTRACTOR DIRECT REBATE OPTION

Contractors enrolled in the Contractor Direct Rebate Option (CDRO) are able to offer customers a credit for the full amount of the pending eligible Save Our Water Turf Replacement rebate at the time of purchase and the rebate gets paid directly to you instead of your customer.

#### WHY CHOOSE THE CONTRACTOR DIRECT REBATE OPTION?

- ✓ Your customer reduces their up-front out-of-pocket costs, making it easier to say "yes" to your turf replacement sales proposal, while the price you charge remains the same.
- ✓ You can close sales on turf replacement proposals faster.
- ✓ There is minimal paperwork for you and your customers.

#### HOW TO USE THE CONTRACTOR DIRECT REBATE OPTION TODAY?

1. Go online to: [www.SaveOurWaterRebates.com/turf/contractor](http://www.SaveOurWaterRebates.com/turf/contractor) and download the Contractor Direct Rebate Option Enrollment Application.
2. Fill out and submit the enrollment application to become eligible to offer your customers the instant discount.
3. Upon approval, submit the Customer Release Form with your customer's rebate application, making sure that your customer is eligible for the Save Our Water Rebates Program and that your installation is qualified for a rebate.